Electronic Patent Application Fee Transmittal								
Application Number:	10	10043698						
Filing Date:	09	09-Jan-2002						
Title of Invention:	ta	System and method for behavioral model clustering in television usage, targeted advertising via model clustering, and preference programming based on behavioral model clusters						
First Named Inventor/Applicant Name:	Is	Isaac Bentolila						
Filer:	Ke	Kenneth Lee Sherman/Sarah Nielsen						
Attorney Docket Number:	м	MET1.0002						
Filed as Large Entity								
Utility Filing Fees								
Description		Fee Code	Quantity	Amount	Sub-Total in USD(\$)			
Basic Filing:			'		1			
Pages:				Δ.				
Claims:								
Claims in excess of 20		1202	3	50	150			
Miscellaneous-Filing:								
Petition:								
Patent-Appeals-and-Interference:								
Post-Allowance-and-Post-Issuance:								
Extension-of-Time:								

Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)	
Miscellaneous:					
	Total in USD (\$) 150				